



How to photograph your property – some simple tips.

It's really important to get the most clear and relevant images of your property possible. It's not a difficult task, once you've learnt the basics.

Remember: the more accurate and quality your photos are, the more likely your location will get noticed. These tips are relevant whether you're using a camera or a smartphone. If you have a tripod then use it, otherwise ensure you're holding your camera/phone as steadily as possible.

- **Lighting**
 - Use natural light where possible . Switch on your lights if you need additional lighting (using a flash will take away how a room is normally illuminated).
 - Aim for a sunny day, especially for exterior shots. If enough light is coming in through the windows, you can leave interior lights off. If the room isn't bathed in sunlight or contains features like pendants or chandeliers that should be on display, make sure to turn them on. You can use a mixture of natural and interior lighting to reflect the ambiance of the room.
 - You may have to adjust shades and blinds to control contrast within a room.
- **Room preparation** -Tidy away any unnecessary clutter to create a blank canvas. Leave out people, pets, cars, and personal items.
- **Only take photographs of the spaces that you are prepared to make available-** Keep your photographs realistic.
- **Composition** – Don't use a wide-angle lens. Look for interesting features. Take the photographs as landscape.
- **Don't forget the view from the room** - Take views from the interior of your property. Remember to take photographs of the exterior of your property.
- **If you have a floor plan** – include it.

How to upload your photographs

If you have used a camera – Upload the photographs into a folder on your computer. You can then upload them from the folder when you register the property.

If you have used your mobile phone – email the photographs to yourself. You can then drag the photographs from your email to the registration form.